

Hopkinton, New Hampshire
Economic Development Committee Meeting
May 29, 2013

Minutes

Call to Order, 7:00 PM

Members Present; Ellsworth, Gerseny, Madden & Pellerin

The minutes of April 17, 2012 were approved as presented.

Old Business

- Signage report – None as Mr. Hodgdon was absent.
- Business Directory report – None as Mr. Kattef was absent however please refer to Mr. Kattef's e-mail updates appended to these minutes.
- Small business video report – Gerseny has made contact with Loren Foxx at wedu who has provided an estimate. See attached.
- Committee Membership – Bryan Pellerin has agreed take over the Chairpersons duties from Robert Gerseny who has termed out.

New Business

Ginny Haines of the Farmers Market and LeeAnne Vance of Indigo Blues presented information from a newly formed group called Explore Contoocook which has grown out of the Starry Starry Weekend organizers and may evolve to become the successor organization to the Hopkinton Business Association. They have established a Facebook page and are exploring the idea of further video work. They asked for the Committee's support and assistance for an upcoming event; Art on the Porch. Businesses throughout Contoocook will sponsor an artist who will display all day Saturday in front of local business on September 21st. They asked for funding for advertising and brochures to which the Committee expressed support for. They also requested assistance in obtaining exposure in the highway rest stops. Gerseny suggested that Chris Hodgdon might be able to assist with this. The group's next meeting is at 6:00PM at Dimitri's on June 18th. The Committee volunteered Mr. Kattef to attend. (Subsequently Cettie Connelly volunteered to attend as well.)

The Committee decided to meet again in June, 6-19-13, at 7:00 PM at the Town Hall. The Committee will not meet in July and August. The September meeting will be held on September 18th.

Public Comment

There was none.

Adjournment,

Next meeting; June 19, 2013

The meeting was adjourned at 8:00 PM

Respectfully Submitted

Robert P. Gerseny

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED AT THE JUNE 2013 MEETING.

Appendix A

I will be unable to make the meeting, but let me give you an update on the business directory:

After running into some "regulatory hurdles" I totally dropped the ball, but I will pick it up again and circle back with the appropriate parties and pursue updating the website.

I re-emailed the new listing responses, and Karen Robertson in Planning & Zoning has clarified the issues we discussed, so I will be able to get a handful of new businesses added, but more importantly, hopefully reform the existing format of the list into one with more useful subcategories as we discussed about 5 months ago.

Best,
Josh Kattf